

love planet earth

2020

MAN AND NATURE

a relationship of opportunity and continuous challenge

Mankind has always perceived Nature as the main source of survival and evolution and also, at the same time, as an irrational, fascinating and destructive power. Man's opportunity to take advantage of nature to obtain food, resources and tools has always been in contrast with the risk of impoverishing it an upsetting its balance. Today, technology offers new methods to favour coexistence between mankind and nature, reconciling man with the environment he belongs to.

Nature is both origin and opportunity and "there is a great deal of human nature in people". Mark Twain

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FOR EACH COPY OF THIS CALENDAR A TREE HAS BEEN PLANTED



The Project

Sai, Village, Maharashtra, India Project Purpose: Trees for Water

Location

Plantation of local tree species on the Panchayat owned lands near the water embankments of Sai village, Raigad district, Maharashtra, India



Aim

- · To augment water catchment, improve groundwater recharge and reduce flooding;
- To improve tree cover on the uplands to reduce the effects of soil erosion and run off of water:
- To improve wildlife habitat for locally endangered bird species and other wildlife prominent in the region;
- To provide empowerment to tribal communities along with fruits, fodder and non timber forest produce.

For the printing of Love Planet Earth 2020 calendar we have taken into account its ecological impact. All materials used comply with environmental regulations.

- Paper is FSC (Forest Stewardship Council) certified;
- Pages have not been coated with plastic to allow their full recycling;
- We have selected a spiral design that has allowed us to save 1 km of metal;
- The calendar is associated with a TreeNation praoject, thanks to which 6,500 trees were planted in an area of India;
- The idea of turning each month of the year into a postcard aims at reusing this object and not making it "waste" after only 1 year.















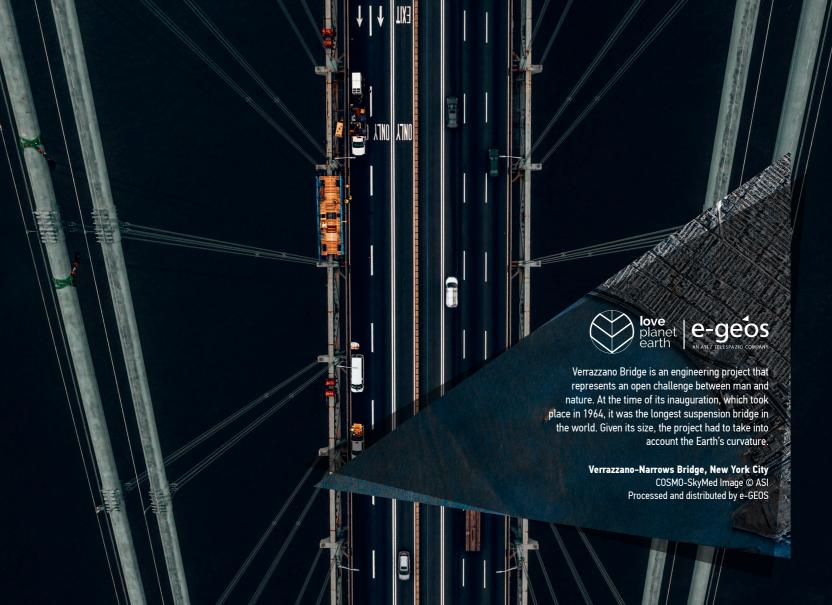






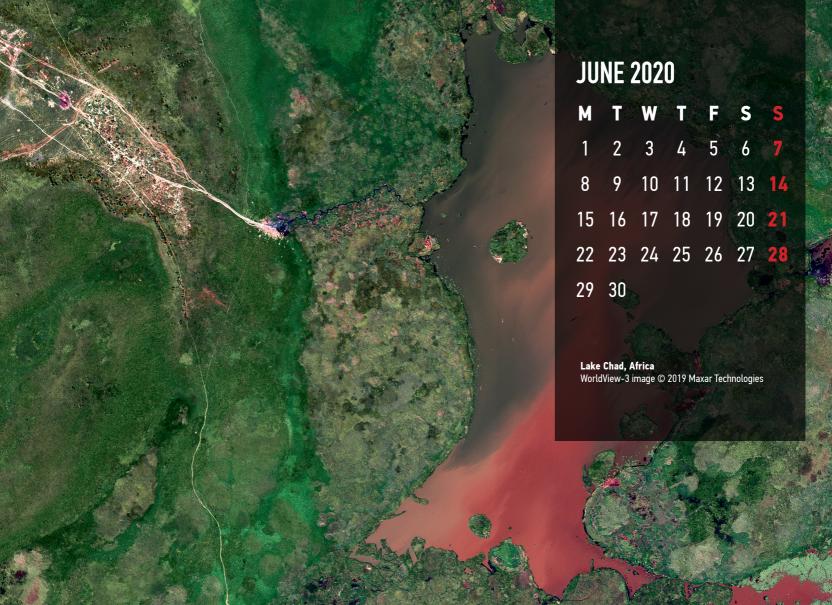


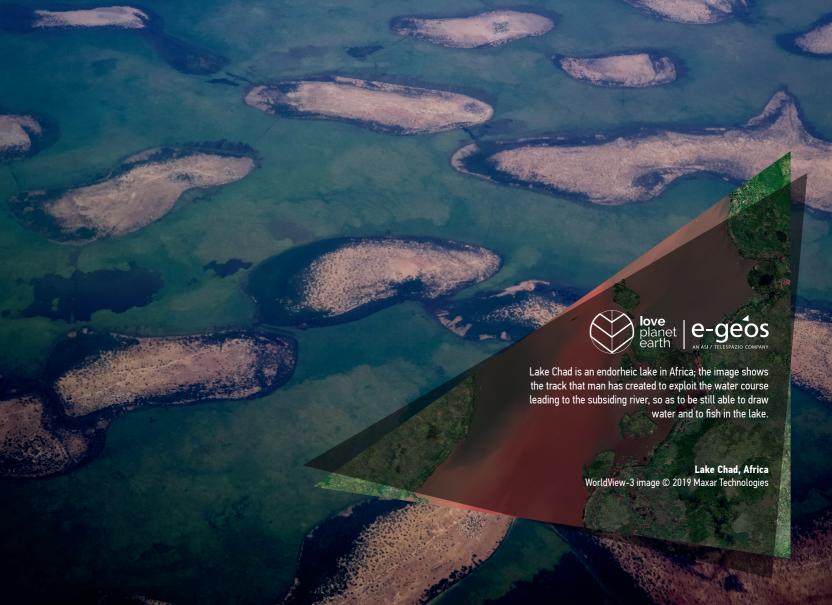














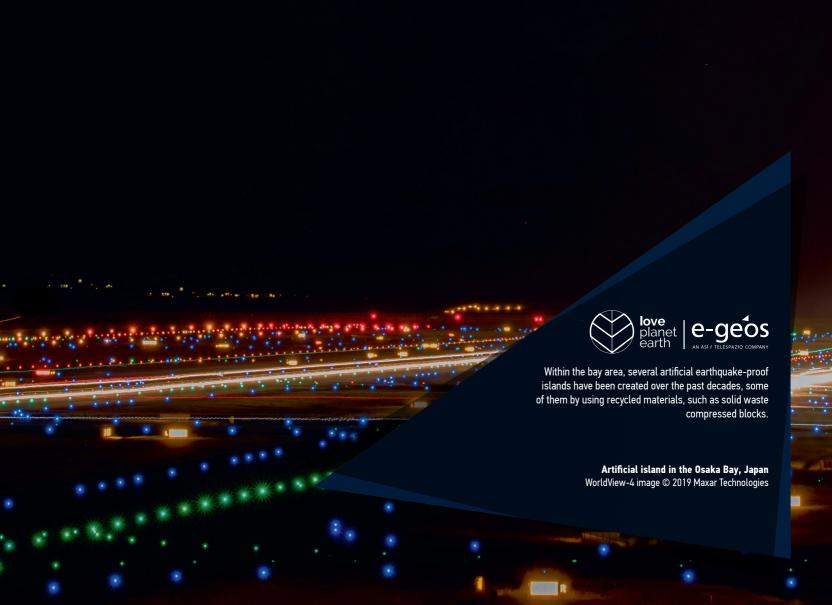




AUGUST 2020

M	Т	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Artificial island in the Osaka Bay, Japan WorldView-4 image © 2019 Maxar Technologies

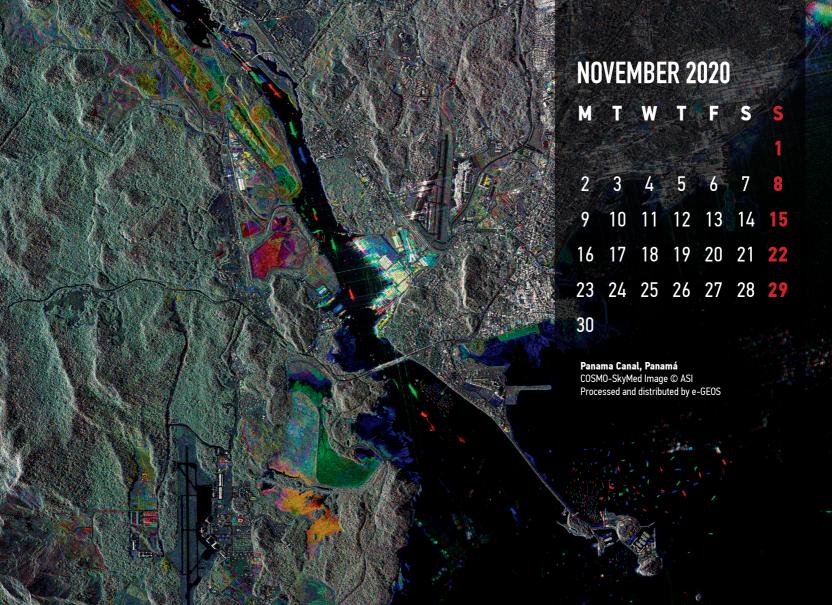




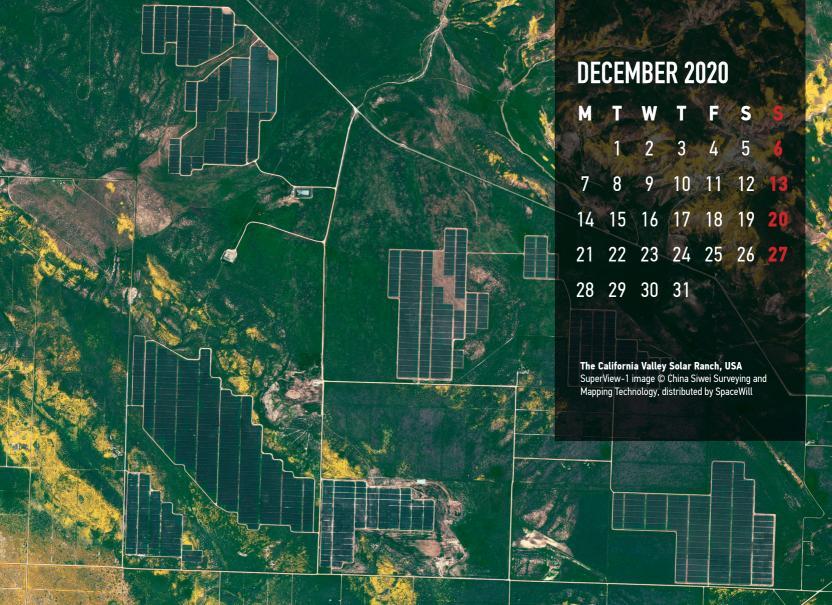




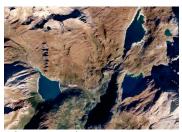








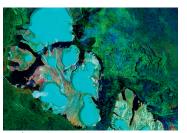




Val Formazza, Italy. Aerial Image, CGR / e-GEOS production © e-GEOS, processed and distributed by e-GEOS



Lanzarote Island, Canary Islands. Pleiades image © CNES 2017, Distribution AIRBUS DS, processed by e-GEOS



Northeast Passage, Arctic. Sentinel-1 image © ESA, processed by e-GEOS



Verrazzano-Narrows Bridge, New York City. COSMO-SkyMed Image © ASI, processed and distributed by e-GEOS



Flevoland, Netherlands. Sentinel-1 image © ESA, processed by e-GEOS



Lake Chad, Chad. Cameroon, Niger, Nigeria. WorldView-3 image © 2019 Maxar Technologies



The Chinese terraces of Yuanyang. COSMO-SkyMed Image © ASI, processed and distributed by e-GEOS



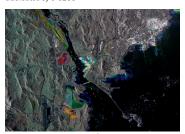
Artificial island in the Osaka Bay, Japan. WorldView-4 image © 2019 Maxar Technologies



Pozzuoli submerged archaeological city, Naples. Aerial image, CGR / e-GEOS production © e-GEOS, processed and distributed by e-GEOS



El Ejido, Almería province, Spain. WorldView-3 image © 2019 Maxar Technologies



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